**NAME:** S. SEEMA RANI MAHARANA

**DEPARTMENT:** B.E. COMPUTER SCIENCE AND ENGINEERING

**COLLEGE: 8151-** DHANALAKSHMI SRINIVASAN INSTITUTE OF TECHNOLOGY SAMAYAPURAM TRICHY

**NAANMUDHALVAN COURSE:** DIGITAL MARKETING

**NMID** : 187F6B892DAA3A18E064B29FD0828C2F

**ASSIGNMENTS ON DIGITAL MARKETING**

1. **Create a blog or website using Blogspot and WordPress. Customize the theme design and post a new article with 500 words.**

<https://srboutiquee.blogspot.com> – Blogspot URL <https://maharana23237.wordpress.com>– WordPress URL

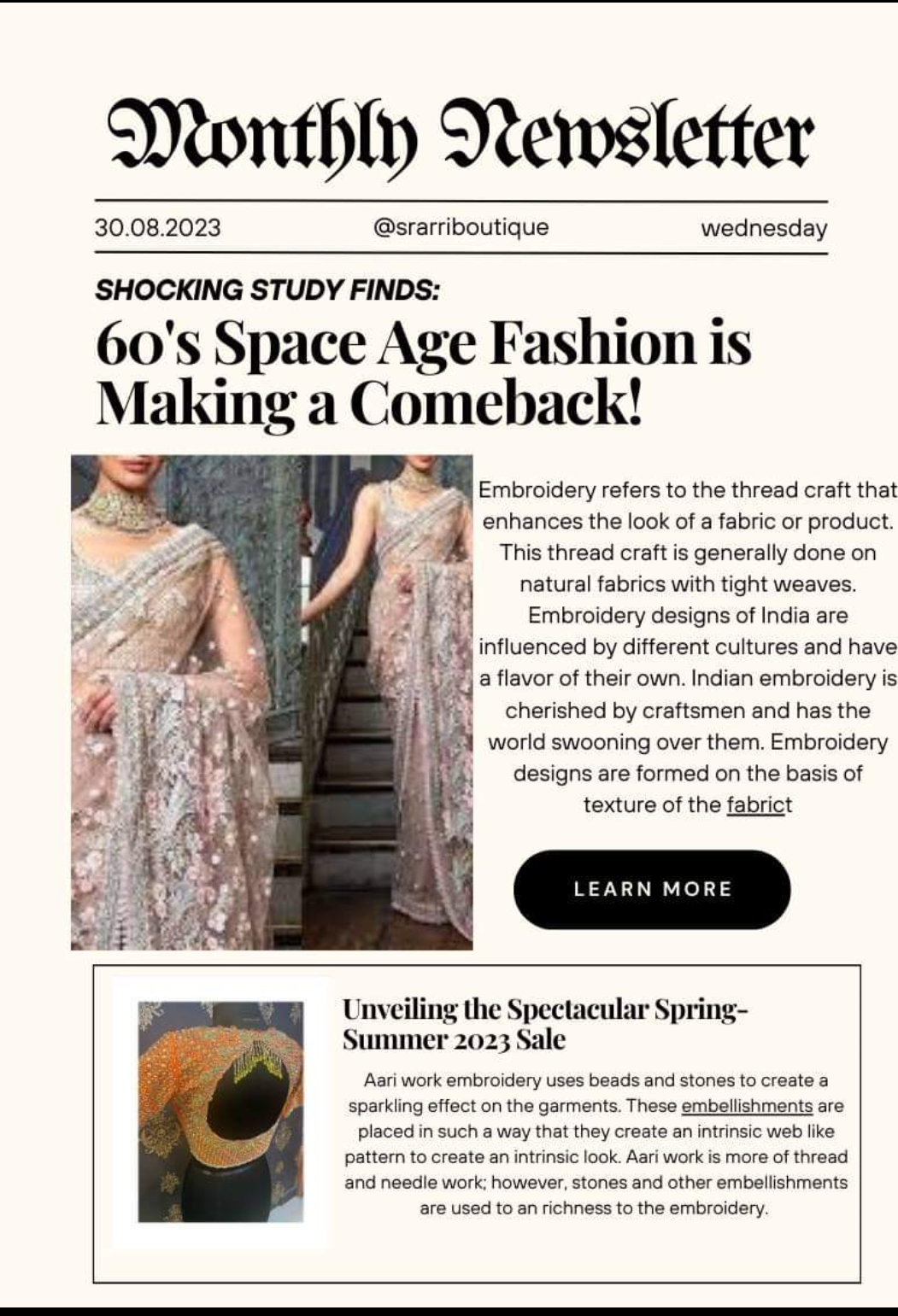
**2. Create a new Facebook Business Page and post one social media poster for your brand.**

[**https://www.facebook.com/SRboutiqueeee**](https://www.facebook.com/SRboutiqueeee%20) **-** Facebook Page URL

**3. Create and design a social media advertisement poster using Canva**

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**4. Create email newsletter design using Mailchimp or Canva tool**

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